

Olawale Olalekan

TECHNOLOGY LEADER • ENTREPRENEUR • SPEAKER

Houston, Texas, USA • www.olawaleolalekan.com • Founder: Tech-Launch Consulting, Afroshipper, Gevento, Builda Africa

PROFILE

Technology leader and entrepreneur with 10+ years in enterprise technology, specialising in Salesforce architecture, automation and data. Builds companies across logistics, event technology and business services, and works to make the path into technology visible for people who did not start with early access.

EXPERIENCE

Purdue University

Senior Salesforce Engineer

Empower Pharmacy

Senior Salesforce Engineer

Simplicity Group

Senior Salesforce Consultant

Medcert

Senior Salesforce Engineer

Monogram Health

Senior Salesforce Administrator

VENTURES

- **Tech-Launch Consulting** — software product and technology consulting.
- **Afroshipper** — technology-powered cross-border logistics platform.
- **Gevento** — event technology platform.
- **Builda Africa** — building pathways and opportunities across the continent.

CAPABILITIES

- Salesforce architecture and administration
- Flow automation and process design
- Data, migrations and integrations
- Stakeholder leadership and facilitation
- Product and operations thinking

CREDENTIALS

- Six Salesforce certifications
- 10+ years in enterprise technology

EDUCATION

- B.Sc. Computer Science — Texas Southern University
- M.S. Management and Leadership, IT concentration — Purdue Global (in progress)

COMMUNITY

Founder of Salesforce Hangout Nigeria, speaker across West Africa, and mentor to more than 50 professionals moving into and through technology careers.

SPEAKING

Conferences, corporate events, universities, founder communities, podcasts and panels.